

Asserting Our Culture, Celebrating Ourselves



CARIFESTA COVERAGE

JUNE 9, 2017

PROMOTIONAL INFORMATION NEEDED FROM ALL DELEGATIONS

Promotional information is needed to truly give a sense of the rich diversity of what the Festival promises in 2017:

1. Description of any special feature of the delegation: (500 words or less)

- 2. Wide Photo: 1280 x 600 px horizontal ONLY
- 3. Inset Photo: 500 x 600 px either horizontal or vertical

4. Video clips of performances, art etc: MP4 (MPEG4), 1080 pixels,

- · 9000 kilobits per sec or over.
- Length
- · 30 seconds minimum
- · 3 minutes maximum.

Submissions should be made as soon as possible to enable Barbados to better promote the specific presentations of participating states.

Already existing images and video of the general sites, culture and heritage of each participating state would also be welcome and can be forwarded immediately from your respective Tourism Boards.

ARTS IN FOCUS

Exciting Opportunities for Visual Artists

The Museum of African Diasporic Arts- MoCADA has focused on building the global community of the African Diaspora through art. This mission started in the USA and has since expanded to South Africa, Ghana and Senegal. But MoCADA is not stopping there... The CARIFESTA XIII Secretariat is pleased to welcome MoCADA to Barbados as representatives of this influential arts institution joins us in celebrating the biggest summer of culture!

We are pleased to announce MoCADA's special partnership with the Barbados Tourism Marketing Inc., to visit for CARIFESTA XIII, from August 17 - 22, 2017. An unbeatable opportunity for our region's artists to engage with their diasporic peers, network, collaborate and more...

HIGH INTEREST BY INDEPENDENT ARTISTIC GROUPS !!!

Five communities in:

Antigua- Creative Dance Theatre, Trinidad -Malick Folk Performers, Tobago-Marcia Charles Dance Theatre, US Virgin Island - University of the USVI St.Lucia - Gem's Theatre

and one from the **Caribbean Diaspora in Canada** (an amalgam of 5 different dance, music & theatre groups)have registered for participation in CARIFESTA XIII!

Look out for these performers on the stages of the Creative Fringe where the Secretariat will ensure that they are partnered with and hosted by Barbadian community groups! CARIFESTA was started by artists for artists and it is these self-lead initiatives that maintain the fire of the Festival. We welcome them and look forward to their performances!!!

TRADITIONAL COSTUMES AND ISLAND MASQUERADE A FOCUS FOR CARIFESTA XIII OPENING CEREMONY

Delegations are encouraged to celebrate their country's rich visual, street theatre and musical heritage by privileging this aspect of our cultures for the Grand Opening of CARIFESTA XIII. The Ceremony which will feature a parade through the streets of Bridgetown educating the spectators in Barbados and around the region about the beauty, diversity and rhythms of these various traditions all in one location. Truly the BIGGEST Summer of Culture!!!

